

**IMAGES AND AUDIO-VISUAL RECORDING RELEASE FORM**

Dear Sir/Madam

we would like to inform you that, pursuant to art. 13 of EU Regulation n. 2016/679 (hereinafter referred to as “GDPR”), your data will be processed by electronic and manual systems, in Italy and abroad. This Privacy Policy (hereinafter, the “Policy”), drafted on the basis of the principle of transparency and all the elements required by the GDPR, is divided into separate sections, each of which deals with a specific subject in order to make the reading faster, easier and more understandable.

**Data Controller**

The data controller is the Università Commerciale “Luigi Bocconi”, having its registered office at Via Sarfatti 25 - Milan (hereinafter “the Data Controller”).

**Legal basis**

The legal basis for the processing of your personal data is your consent. The provision of your data is optional. If you didn’t give your consent, we wouldn’t be able to use the images and/or audio-visual recordings that portray you for the purposes below indicated.

**Processed data**

The processing will involve your personal data, including photographic images and audio-visual recording.

**Purpose of the processing**

The Data Controller will process your personal data for informative and promotional purposes. These data will be spread on social networks.

**Processing methods**

Your personal data will be processed in accordance with current legislation and the principles of lawfulness, fairness and transparency which inspire the activities of the Data Controller. Such data will be processed by computer, paper and any other suitable support, in compliance with the security measures provided by the GDPR.

**Circulation and Communication of Data**

Within the limits relevant to the purposes of processing, personal data may be communicated, published and/or spread in any form on the data Controller’s websites and social networks.

Your personal data will be processed exclusively:

- by people acting under the authority of the Data Controller, according to the article 29 of the GDPR;
- by the data processors, according to the article 29 of the GDPR.

### **Territorial area**

Your personal data will be processed by the Data Controller within the territory of the European Union. If for technical and/or operational reasons it is necessary to involve subjects located outside the European Union, such subjects will be elected as Data Processors and the transfer of personal data to such subjects, limited to the performance of specific processing activities, will be regulated in accordance with the provisions of the GDPR.

All necessary precautions will be taken to ensure the total protection of personal data, basing such transfer on the assessment of appropriate guarantees including decisions of adequacy adopted by the European Commission; adequate guarantees expressed by the recipient third party pursuant to Article 46 of the GDPR.

In any case, you may request further details from the Data Controller if your personal data have been processed outside the European Union, requesting evidence of the specific guarantees adopted.

### **Data retention period**

The personal data collected will be processed by the data Controller until the consent's revocation.

### **Rights of the data subject**

The GDPR (art. 15 – 22) grants you the exercise of specific rights and allows you to obtain:

- the confirmation that your personal data are being processed and the access to the data and the following information (purposes of processing, categories of personal data, recipients and / or categories of recipients to whom the data were and / or will be communicated, storage period);
- the rectification of your personal data and/or the integration of incomplete personal data, including by providing an additional statement;
- the erasure of personal data, in the cases provided for by the GDPR;
- the limitation to the processing in the cases provided for by current legislation;
- the portability of your personal data;
- the objection to the processing at any time, for reasons related to a particular situation.

You may exercise these rights by contacting the following e-mail address [dpo@unibocconi.it](mailto:dpo@unibocconi.it), enclosing a copy of your identity document.

If you believe that the processing of your data is contrary to current privacy laws, we inform you that you can, at any time, issue a complaint to the competent Supervisory Authority, pursuant to art. 77 GDPR.

**EXPRESSION OF CONSENT AND AUTHORIZATION TO USE THE IMAGES**

Having read this Privacy Policy, the undersigned born in \_\_\_\_\_  
prov. \_\_\_\_\_ prov. \_\_\_\_\_, resident in \_\_\_\_\_ prov. \_\_\_\_\_, via  
\_\_\_\_\_ n° \_\_\_\_\_, tax code \_\_\_\_\_, as the data subject,  
authorises and gives its consent to the publication and use of its personal data, even in partial  
and/or modified or adapted form, on the occasion of the event, for informative and commercial  
purposes. The authorization implies the granting of a non-exclusive, unlimited and  
worldwide license, transferable to third parties, for the use of data and includes the rights  
under Article 10 of the Italian Civil Code, 12 et seq. and 97 of Italian Law n. 633/1941, including  
but not limited to: right of publication; right of reproduction in any way or form; right of  
transcription, editing, adaptation, processing and reduction; right of communication and  
distribution to the public, including the rights of projection, transmission and dissemination,  
even in summary and/or reduced version, by any technical means, right to keep a copy of the  
data, including in electronic form and on any known or future technological support for the  
purposes and within the limits defined above.

In any case, any use of the photos and videos that could prejudice the honour, reputation or  
decorum of the person portrayed, filmed or recorded is excluded.

The installation, use and communication of the images are to be considered carried out for free,  
without any charge to the Data Controller.

Place \_\_\_\_\_, date \_\_\_\_\_

Signature \_\_\_\_\_